

TRANSIT ADVERTISING RATE CARD

EXTERIOR PANEL RATES

PT MAIN ROUTE PRICING PER MONTH

1 Panel	\$550
2 Panels/same bus	\$1,000
3 Panels/same bus (Full bus)	\$1,300

PT CONNECT PRICING PER MONTH

1 Panel	\$300
2 Panels/same bus	\$500
3 Panels/same bus (Full bus)	\$575

VOLUME DISCOUNTS

Receive the following discounts for a multiple panel agreement

- 7 Buses – 10% off
- 10 Buses – 15% off

Space is sold by panel and not by specific size. Client can determine the size of the space to be covered with vinyl (full side, wheel to wheel, etc.)

NOT-FOR-PROFIT DISCOUNTS

20% Space Discount for Non Profit Agencies

ADDED VALUE to PANEL RATES

Sign an annual (12 month) Contract and Receive:

- Layout & design work done for a client by tmr Creative for 25% off standard hourly fee
- Additional two (2) months free (months 13, 14)
- One interior bus sign on 28 PT Main Route buses for 12 months at 50% off (\$125 per month)—retail value \$1,500 Subject to availability.

Cost of interior ad card to be paid by advertiser (generally about \$7 per card x 28 buses)

Sign a Six (6) Month Contract and Receive:

- Layout & design work done for a client by tmr Creative for 15% off standard hourly fee
- Additional one (1) month free (month 7)

INTERIOR BUS SIGNS

QUANTITY: 1 sign per bus (currently 28 cards for all PT Main Route buses)

SIZE: 18" w x 11" t

MATERIAL: .030 polystyrene plastic

MONTHLY SPACE RATE: \$250 per month

SPACE RATE FOR NOT-FOR-PROFITS: \$0 (as space is available)

SYSTEM GUIDE & ROUTE BROCHURES BACK PAGE AD

SPECS: 4" x 9"; Full Color Main System Guide + One color green on Individual Route Map Brochures

MONTHLY RATE WITH 12 MONTH CONTRACT: \$500

Contact Mark for more details!!



For more information contact Mark Jerkins with tmr Creative
863.583.0081 or mark@tmrcreative.com